



## The Solara Advantage: 30 Years of Foresight

### A Proven Track Record of Foresight

Our history is a clear reminder that our foresight is more than a philosophy—it's built through real-world experience. For 30 years, we've navigated every turn of the real estate cycle, and we use those lessons to help **you** stay ahead of what's next—so you can move forward with clarity, confidence, and momentum in any market.

Year	Milestone	The Experience Gained
1994–2000	First Duplex & SFR Acquisition	Built a base for disciplined capital protection, passive income, and effective management
2000–2006	Distressed SFR & Rehab	Learning to identify operational "leaks" to increase asset value through <b>intensive property and high-risk tenant management.</b>
2006–2014	SFR Fix & Flips	Mastering the execution of <b>value-add strategies</b> and timely market exits.
2014–2018	Carolina Region Transition	Scaling operations and adapting to new market supply constraints and demographics.
2018–2021	Lexington Park Multifamily	Delivering a <b>2x equity multiple</b> within <b>three years</b> by knowing how to maintain performance through a <b>global pandemic.</b>
2019–Present	Solara Holdings Founded	Launching a vertically integrated firm dedicated to <b>institutional-quality Class A assets.</b>
2026 & Beyond	Fractional Asset Management	Providing the <b>Owner's Voice</b> to emerging sponsors, ensuring they know what to expect in year 1.

## The Solara "Watchdog" Stats

- **\$80M+** in rental real estate transactions.
  - **500+ Units** managed across diverse asset classes and regions.
  - **30+ Years** of hands-on real estate investment activity.
  - **4-Pillar Framework** applied to every asset for maximum risk mitigation.
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